### BULLETIN

of the MAHONING COUNTY MEDICAL SOCIETY

Volume XLVI

SEPTEMBER, 1976

Number 6



### IN THIS ISSUE:

| Youngstown is a Good Place to Live        | 119 |
|---|-----|
| PICO Executive is Next Speaker            | 119 |
| 25 Consecutive Vears at the Canfield Fair | 120 |

## Lyons has it...



### EYETONE® Reflectance Colorimeter

**Ames Company** 

Division Miles Laboratories, Inc., Elkhart, Indiana 46514

A Quantitative Measurement of Glucose in Whole Blood

A 60-SECOND TEST

The EYETONE Reflectance Colorimeter is a small, light-weight, portable, line-operated instrument with a built-in-light source. It quantitatively measures glucose in whole blood when used with DEXTROSTIX Reagent Strips.

In addition to screening for suspected Diabetes, the EYE-TONE Reflectance Colorimeter is useful in differential diagnosis of Overt Diabetes, Neonatal Hypoglycemia, Coma Differentiation, Adult Hypoglycemia and Dumping Syndrome; and for patient management of Diabetes, Neonatal Hypoglycemia, Hypo or Hyperglycemia Coma and Surgery.

When our representative calls on you, ask him for further information or phone: (216) 755-9876

## Lyons Physician Supply Co.

704 Youngstown-Poland Rd. Youngstown, Ohio 44501 phone: (216) 755-9876

### An Unbeatable Combination:

### \* Computerized Pre-Collection

- A Letter Series Which Guarantees Results
- Costs Less Than Your Actual Billing
- You Keep All Monies Collected

### Followed If Necessary By

### \* Regular Collection

- A.C.A. Trained And Bonded Collectors
- No Collection
   No Fee

Call Your

Medical-Dental Bureau, Inc.

Home Savings & Loan Bldg.

744-4513

# Doctors Keep In Touch Through...

Telephone Answering
Service
and
The New
Voice Pocket Pager



weight 3.9 ounces

Call Your

### MEDICAL-DENTAL BUREAU, Inc.

Home Savings & Loan Bldg.

744-4040

### **BOARDMAN HEARING AID SERVICES**

6251 Market Street . Marwood Office Center Youngstown, Ohio 44512

- Service Available Six Days Weekly
  - Trial Fittings
    - At the Door Parking

E. R. JONES

PHONE: 758-7345

O. L. CLUSE

PROFESSIONAL LIABILITY INSURANCE

### THE MEDICAL PROTECTIVE COMPANY

FORT WAYNE, INDIANA

PROFESSIONAL PROTECTION EXCLUSIVELY SINCE 1899

NORTHERN OHIO OFFICE

Suite 106, 23360 Chagrin Boulevard Beachwood, Ohio 44122 Phone 464-9950 (Area Code 216)

Representatives

R. A. ZIMMERMANN . A. C. SPATH, JR.

## Stillson & Donahay Agency, Inc.

Your Society health insurance consultant

Phone: 757-3726 Union National Bank Bldg.

Poland, Ohio 44514

P. J. MAHAR, JR.

I. W. TANDATNICK

W. E. SOVIK

### Officers and Council

#### Officers Delegates W. E. SOVIK, President C. E. PICHETTE J. J. ANDERSON, Vice President JACK SCHREIBER RASHID ABDU, Immediate Past President I. C. MELNICK A. T. DERAMO, Secretary J. J. ANDERSON Y. T. CHIU, JR., Treasurer Alternate Delegates Council A. V. BANEZ C. B. KLODELL RASHID ABDU

N. A. PAPPAS

EARNEST PERRY

K. F. WIENEKE

Representative to Blue Cross of Eastern Ohio: C. E. Pichette Executive Secretary: H. C. Rempes, Jr.

Mahoning County Medical Society Meetings - - 1976

Tuesday Tuesday Tuesday Tuesday Tuesday

Jan. 20 Mar. 16 May 18 Sept. 21 Nov. 16 Dec. 21

|  | Table of Contents September, 1976           |     |             |
|--|---|-----|-------------|
| 22 (5)   | From the Desk of the President              | 114 | A C         |
| The state of the s | Editorial: Altruism Versus Egoism           | 115 | T SALES THE |
| 95   | Down Memory Lane                            |     | 947         |
| Sulle!   | We Love Youngstown                          | 119 |             |
|  | PICO Executive is Next Speaker              | 119 |             |
|  | Flu Immunizations Start in October          |     |             |
| <b>TH (2)</b>  | A Quarter-century at the Fair               | 120 |             |
|  | Happy Birthday                              |     |             |
| WE GO  | In Memoriam: V. T. Wrobel, J. M. Cavanaugh, |     | 10 100      |
|  | L. G. Coe                                   | 122 |             |
| 包围   | From the Bulletin                           | 125 | R. S.       |
|  | Medical Assistants Dinner Next Month        | 126 |             |
| 201  | New Members                                 | 127 | A RIC       |
|  | Proceedings of Council                      |     |             |

### Advertisers' List

| Auto Village Leasing          | 118 | Lyon's Physician Supply            | 110 |
|-------------------------------|-----|------------------------------------|-----|
| Blue Shield                   | 123 | Medical-Dental Bureau              | 111 |
| Boardman Hearing Aid Services | 112 | Medical Protective Co              | 112 |
| Burroughs Wellcome            | 132 | Patient Care Center                | 131 |
| DeBald & Co                   | 124 | Shamp Prosthetic & Orthotic Center | 126 |
| Lilly                         | 117 | Stillson & Donahay Agency, Inc     | 112 |
| Lester's                      | 124 | Youngstown Limb Co                 | 124 |

G. H. DIETZ

R. L. GILLILAND

R. A. HERNANDEZ

### From the Desk of the President



### JOHNNY CAN'T READ — JOHNNY CAN'T WRITE

In the past year there have been many articles in current magazines and newspapers lamenting the declining College Board Scores of our youth. The steady erosion of reading and writing skills in the last 12 years baffles parents, teachers and psychologists. We as parents and physicians of course are also concerned. However we can partially correct the problem.

Let's first analyze the etiology of the problem.

- 1) Discipline is at its lowest ebb in the schools because of the many exercises of rights, permissiveness and freedom.
- 2) Academic achievement is not encouraged, but standards are lowered to create an artificial equality among students.
- Reading consists of books filled with four letter words instead of the English literature of the 19th century which have words of more than two syllables.
- 4) New innovations as the "modern math" etc., are introduced which have been proven to be of little value.
- 5) Calculators are encouraged instead of the use of the computers encased in our craniums.
- 6) Students with reading disabilities are referred to non-medical practitioners for evaluation and training maneuvers.

We can correct these problems!

- 1) Discipline must begin at home. Parents, instead of working or attending cocktail parties in the evenings, must assume the obligation of inspiring their children by good example, encouragement, praise and assistance with their home work.
  - 2) Instead of television, substitute library books as entertainment.
- 3) The nurses, educators and school psychologists should refer all children with questionable learning disabilities *first* to the *primary physician* (*pediatrician* or *family doctor*). He is the captain of the ship. Then he will refer to an ophthalmogolist, otolaryngologist, neurologist or other physician specialist, as indicated.
- 4) Eye care should never be instituted in isolation when a patient has a reading problem. There is no peripheral (lateral movements, etc.) defects which produce dyslexia or associated learning disorders. Non-medical practitioners have entered the field of reading disorders find-

(Continued on Page 116)



## BULLETIN of the Mahoning County Medical Society

Published Monthly for and by the Members

1005 Belmont Ave. Youngstown, Ohio 44504 Phone 747-4956

Not published in May, July and August.

Volume XLVI

SEPTEMBER, 1976



Number 6

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

#### **EDITOR**

James A. Lambert, M.D.

#### **FDITOR EMERITUS**

James L. Fisher, M.D.

#### **EDITORIAL STAFF**

D. J. Dallis, M.D. C. A. Gustafson, M.D. John C. Melnick, M.D. Earnest Perry, M.D. Jack Schreiber, M.D.

### **Editorial**

### ALTRUISM VERSUS EGOISM

Now let it work. Mischief, thou art afoot, Take thou what course thou wilt!

— Shakespeare

The average person's impression of medicine appears to be very distorted. The misconceptions repeatedly appear in the communications media and in personal conversations. The reasons for the confusion are not readily elueidative. Certainly the prevailing cynicism is partially responsible for the decline in physician esteem, as has occured for all professions.

The innuendo and outright attacks are puzzling. A syndicated columnist recently attacked physicians in general and the AMA (as if this were a monolithic structure) in regard to Medicare fraud. In his account of the situations, I certainly agreed with his indictment of guilty physicians. However, I fail to follow his logic that we and the AMA were responsible for somehow protecting these malefactors and arranging light punishments. If there is criticism, it should be leveled at the legal and judicial systems that allow such light consequences.

Similarly, a recent printed "Letter from the People" reflected this angry sarcasm. We were essentially accused of a medical cover-up in the recent "legion flu" episode. The attitude expressed was readily discernible as a popular one among the non-medical community.

Unfortunately we are too frequently conceptualized as egoists with only our own interests in mind. It is a small step then to believing that we are suppressing a cure for cancer ("Laetrile"), that we are not interested in preventative medicine (e.g., smoking, pollution, obesity), and that we are conspiring for a physician shortage by keeping down the number of medical schools (as if we controlled such factors!).

Viewed in the context of the prevailing pessimism (Watergate, eorporate bribery, malpractice litigation, assassination cover-ups), such negative beliefs are consistent with the mood. However, we must not allow these attitudes to fester with medicine. A dynamic positive approach to all aspects of medical care is necessary from each physician. We must overtly demonstrate that we are men of good-will who are actually trying to eradicate illness and help people.

—I. A. Lambert, M.D.

Editor

### FROM THE DESK OF THE PRESIDENT

(Continued from Page 114)

ing it a lucrative business. Their claims are unproven, their gadgets, eye and other exercises are costly and no proof exists that various exercises of the eyes or body can improve perception, cognition or learning disabilities.

The American Optometric Association has been challenged by the American Association of Ophthalmogolists to conduct a joint research project (double blind disinterested impartial study) on the validity of the training of such children. This proposal has been refused by the optometric

As parents and physicians we are obligated to inform our patients of the above precepts and facts. Let's stop this erosion in education and prevent

our patients' children from becoming failures.

—William E. Sovik, M.D.

President

To my osteopathic colleagues in medicine:

Due to an oversight on my part, which I deeply regret, I wish to add to the last sentence in the editorial published in June. The addition is as follows: "Doctors who have earned a M.D. or a D.O. degree are the only ones who are qualified to practice medicine and surgery.'

William E. Sovik, M.D. President

### DOWN MEMORY LANE

"When you talk you only repeat what you know, but if you listen you may learn something you don't know."

Patronize our advertisers and mention the Bulletin.

"You wouldn't drink water from any old well! Here's to the milk that is clean." Florence Heberding said to drink Indian Creek Farm milk in July 1936. I fell off the water wagon.

Helen Mantle recommends Spencer corsets. In 1936, I gave no thought

that sometime I might need to wear one, but "tempus fugit."

We had a Speaker's Bureau for weekly radio talks. In July 1936 these lectures were given: "Headache" by C. A. Gustafson; "If We Had Only Known" by M. Bachman. "Some High Spots In Fifty Years of Medical Progress" and "Health Through the Ages" by S. Schwebel.

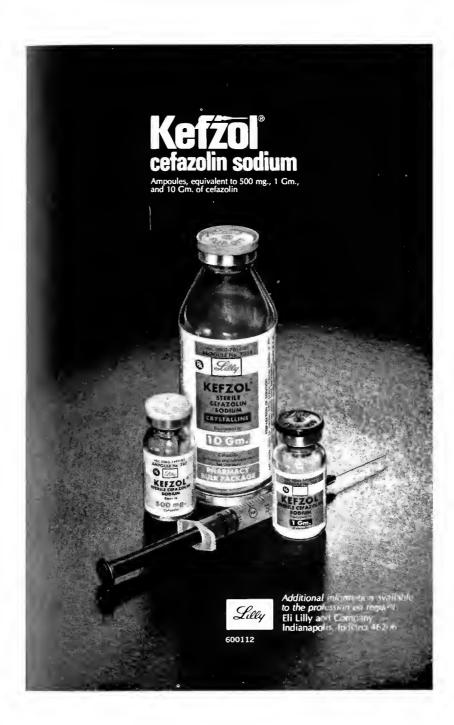
The Society held its first annual dinner, since before the war, on Tues.,

Feb. 19, 1946 at the Youngstown Country Club.
"War on Tuberculosis" was declared by Pres. E. J. Reilly, M.D. that month. He stated due to the fact that during and immediately after any war or national calamity, the incidence of tuberculosis increases . . . stress the primary importance of "TB Control as a Public Health Problem." It has become more widespread and has been claiming more and more lives.

The Society had a display at the 100th anniversary of the Canfield Fair, Aug. 24th to September 2nd, 1946, entitled "100 Years of Medicine." The 30 x 60 ft. tent displayed old and new instruments, old pictures and equipment, old and new drugs and their uses, old and new methods of travel, old X-ray machines, laboratory procedures, current and past, showing specimens. An Iron Lung was operated, with exhibits of lung diseases.

Also included was cancer, its diagnosis and treatment; founders of medicine, diseases contracted from all types of animals; diseases brought back to us from the tropics by our returning soldiers and sailors. There was a section on the Wagner-Murray-Dingall Bill and a lot more too numerous to mention. Dr. Patton was committee chairman and Dr. Skipp, P.R. and Advertising Chm.

-C. A. Gustafson, M.D.



## AUTO VILLAGE LEASING

Join our many satisfied lease customers.

We specialize in leasing luxury and exotic automobiles, new and used.

Choose any make of automobile and your choice of optional equipment — we will tailor your lease to your needs.

Let us save you time — we will visit your office at your convenience.

Call Ron Lautzenheiser, our lease manager, today.

759-2742



3710 Belmont Avenue Extension Youngstown, Ohio 44505

### WE LOVE YOUNGSTOWN

"It's a whole lot of livin' . . . look around!" Everyone within hearing distance of radio and TV has been hearing that tuneful phrase in the last several months. It is the audio portion of a large-scale program of advertising and promotion calculated to waken civic pride and awareness of the good things about the old home town.

The Mahoning County Medical Society is taking part in the program by conducting a fund-raising campaign to share in the total cost, which is being spread-out over the entire community. Contributions will be voluntary. The Medical Society Committee is chaired by Dr. Bob Barton and Dr. Y. T. Chiu. The Auxiliary Committee will be appointed by their president, Mrs. Barton.

The civic pride program is based on the premise that Youngstown does not have as good an image as it should. By stressing the positive factors it is hoped that both our own citizens as well as those in other towns will have a new respect for Youngstown. An improved working environment should prove beneficial to business, industry — and the professions.

### PICO EXECUTIVE IS NEXT SPEAKER

David L. Rader, newly appointed executive with the Physician's Insurance Company of Ohio, will be the speaker at the next meeting of the Mahoning County Medical Society, Tuesday, Sept. 21, at the Youngstown Club. Dave will discuss legislative matters, the professional liability insurance situation in Ohio, and the new OSMA-owned malpractice insurance company.

Mr. Rader has been with OSMA since 1970 as associate executive director and director of OSMA's Department of State Legislation. Prior to that he held an administrative position with the Ohio auditor. He served for years as research associate with the Ohio Legislative Service Commission.

He attended Wittenberg University and OSU, and holds a B.A. degree in political science, majoring in state and local governments. He was instrumental in the drafting and implementation of Ohio's new malpractice law.

In view of the interest in malpractice insurance and the role of the OSMA malpractice insurance company, a large attendance is expected. Dinner for physicians and their wives is at 6:30, preceded by a social hour at 6:00 p.m. Reservations may be made at the Medical Society office.

### FLU IMMUNIZATIONS START IN OCTOBER

Flu vaccine for the so-called "Swine Flu" will be available for Youngstown and Mahoning County sometime in the latter part of October, according to Dr. Kurt Wegner, project director for the Mahoning County Influenza Vaccine Program.

A two-part program is being planned. First, high-risk individuals will be immunized in doctors' offices and clinics. Then general population massimmunization will take place at designated sites at a later date. Times and exact locations will be announced.

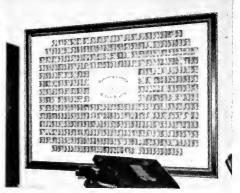
The program will require volunteer physicians. Anyone wishing to volunteer his services at this time may do so by phoning the Medical Society office. The committee will send a letter containing complete details of the immunization program to all Medical Society members at an early date.

A number of organizations are participating in the program. The Mahoning County Health Department is the sponsoring agency.

### A QUARTER-CENTURY AT THE FAIR







With the 1976 Canfield Fair, largest county fair in the State of Ohio, the Mahoning County Medical Society marked the 25th year of consecutive participation and sponsorship of combined medical-health exhibits.

The Medical Society again exhibited the old-fashioned doctor's office, with the addition of a number of antique instruments and pieces of old office equipment secured since last year's Fair. Special feature of this year's exhibit was the 6 ft. x 4 ft. composite photo of all doctors who had their photos taken for last year's photo project. It showed most of the physicians who were in practice at the time of the Medical Society Centennial in 1972.

There were a total of 29 organizations exhibiting in the medical-health building this year. In addition to the Medical Society, there were: Society for the Blind, Cancer Society, Youngstown Health Department, Corydon-Palmer Dental Society, Pharmaceutical Association, Blue Cross, Critical Care Nurses, District #3 Nurses, Speech and Hearing Society, Heart Association, LaLeche League, Mahoning County Health Department, Mental Health Society, Multiple Sclerosis Association, National Foundation, Planned Parenthood, Podiatry Society, Red Cross, Right to Life, Youngstown Safety Council, TB and Health Association, Veterinarian Association, Diabetes Association, St. Elizabeth Hospital, Youngstown Hospital Association and Youngstown Osteopathic Hospital.



The Medical Health Building drew record crowds with better than ever exhibits. The Medical Society "old doctor's office" received a lot of attention, as did the huge composite picture showing almost all of our members.

### HAPPY BIRTHDAY

Get your annual check-up • Is it time to renew your driver's license?

Sept. 16

N. J. Garritano

Sept. 17

J. Dentscheff

Sept. 18

J. A. Renner M. C. Galose

Sept. 19

D. Malta

Sept. 20

W. Moskalik

E. Perry

H. S. Hwang

Sept. 21

R. G. Warnock R. P. Meader Sept. 23

M. J. Flynn M. Halmos

P. R. Lakhani

Sept. 26

E. A. Massullo

Sept. 27

R. J. Scheetz

G. J. Baumblatt

Sept. 29

D. H. Levy

Oct. 2

W. L. Crawford

Oct. 4
G. Delfs

Oct. 5

B. Katz

Oct. 8

J. N. McCann

Oct. 9

J. F. Stotler

Oct. 11

H. S. Ellison E. Hecker

Oct. 12

B. I. Firestone I. R. Gillis

A. Garcia

Oct. 14

J. H. Smith

G. R. Barton

### \_\_In Memoriam =

### VINCENT T. WROBEL, M.D. 1918 - 1976

Dr. Vincent T. Wrobel, psychiatrist, died on Monday, June 14, of a

heart ailment after a four-year illness. He was 57.

Dr. Wrobel was born in Barberton. He received his B.A. degree at Kent State University, and graduated from Ohio State University College of Medicine in 1951. He practiced in Barberton and served a five-year residency at Cleveland Psychiatric Institute. He was at Athens State Hospital, and came to Woodside Hospital in 1964. In 1966, he opened his office in Boardman for the private practice of psychiatry.

He was one of eight men appointed by President Kennedy to formulate policy on the control of drugs and dangerous narcotics, and was a frequent

speaker on the subject.

He was a member of the Cleveland Neurological and Psychiatric Association, the American Psychiatric Association, the International Narcotics Enforcement Association and the National Association for Control of Narcotics and Dangerous Drugs.

### JOHN M. CAVANAUGH, M.D. 1895 - 1976

Dr. John M. Cavanaugh, dermatologist, died of cancer on Monday, July

19 at his home in Canfield. He was 80.

Dr. Cavanaugh was born in Salem. He graduated from Salem High School and the University of Notre Dame, and received his medical degree from Loyola University College of Medicine in 1924. In 1925 he came to Youngstown and opened an office on Commerce St., later moving his practice to Market St. At retirement in 1974, his office was at 5385 Market St.

He was a member of Base Hospital 31 while serving with the army during World War I. He was a member of the Mahoning Saddle and Bridle Club and he bred ponies on his farm at Canfield. He was also active in the

Canfield and Youngstown Playhouses.

Dr. Cavanaugh was awarded the Ohio State Medical Association 50-year pin and certificate in 1975.

### LELAND GEORGE COE, M.D. 1896 - 1976

Dr. L. G. Coe, surgeon, died Saturday, August 14, of a heart attack.

He was 79.

Dr. Coe was born in Cleveland. He attended Garrettsville High School and received both his B.S. and M.D. degrees at Ohio State University. He interned at St. Francis Hospital, Columbus and was a surgical resident in Mt. Sinai Hospital, Cleveland. In 1924, he opened his office in the Home Savings and Loan Bldg., Youngstown.

In 1936, he was president of the Mahoning County Medical Society. He is one of the founders of the Medical Dental Bureau and was a member

of their Board of Directors for many years.

He administered the first sulfa compound used in this area in April, 1937, and administered the first penicillin in Dec., 1943. He was Director of Surgery at St. Elizabeth Hospital, 1947-51.

He was a member of Phi Chi Medical Fraternity, Sons of the American

Revolution and the Garrettsville Masonic Lodge.

He retired in 1961 and was awarded the Ohio State Medical Association 50-year pin and certificate in 1972.



Our Blue Shield professional relations managers are busy people, constantly out calling on doctors and their office staffs. Which means that if you phone, the area manager may not be in right at that moment.

However, expert help may still be available. The area office secretaries are trained and capable in providing assistance with the more common and frequent kinds of matters.

They can check on the status or disposition of claims, answer questions about whether a certain service is payable under a specific contract or find out if the patient is a currently enrolled Blue Shield subscriber.

We take our service seriously . . . all of us.



Dan Negron, Northeast Ohio Professional Relations Manager 2400 Market St., Youngstown, Ohio 44507 216/783-9800

### LESTER'S

- PHYSICIAN SUPPLIES
- HOSPITAL SUPPLIES
- PRESCRIPTIONS

### We offer

- Prompt courteous service—Free Delivery
- Complete Stocks
- Fair Price
- Literature—New Product Information

If we can be of service—

PLEASE CALL

747-7141

1350 Fifth Ave. 264 W. Federal St. 1003 Belmont Ave. 744-4111 746-2657

### DeBALD & CO.

OFFICE SUPPLIES and BUSINESS FURNITURE

CODO Carbons and Ribbons Southworth Papers

1109 Wick Ave.

Phones: 746-0597 - 746-0598

YOUNGSTOWN, OHIO

### YOUNGSTOWN LIMB CO., INC.

Prostheses — Legs — Arms — Stump socks — Walkers Canes — Breast Restorations — Accessories CERTIFIED: AMERICAN BOARD OF CERTIFICATION

MEMBER: AMERICAN ORTHOTIC & PROSTHETIC ASSOCIATION Rehabilitation of amputees since 1918

14 S. Meridian Rd., Youngstown, Ohio 44509 Phones: 792-2561 -- 792-4684



### From the Bulletin

### FORTY YEARS AGO — SUMMER 1936

The pattern of a doctor's personal, professional and public life thirty years ago was much the same as it is now. There were no Society meetings those hot summer months but many other activities of a lighter nature enlivened the humdrum of the daily grind. Golf days, picnics, vacations, class reunions and visits to medical centers gave recreation to mind and body. New internes fresh from the frenzy of commencement exercises poured into the hospitals creating chaos for the first month. Last year's internes and residents hopefully signed notes for new equipment and opened offices partially stocked with generous though involuntary donations from the hospitals they served and with samples from the drug houses.

In the Youngstown Hospital, John Renner and John Rogers stayed on as residents. New interns were Barclay Brandmiller and Gabriel DeCicco from Jefferson Medical College, Rollis Miller from Western Reserve and Milton Yarmy from Wayne University. At St. Elizabeth's, Dr. Murrill Szucs was appointed medical resident and James K. Herald surgical resident. Dr. Michael Sunday, Stephen Ondash and Andanto D'Amore were new interns. S. D. Goldberg, J. J. Wasilko and L. S. Shensa finished their interneships and

opened offices for private practice.

Dr. J. B. Kupec, R. W. Rummell, E. J. Wenaas and V. A Neel became new members of the Society. Council met and heard a report from E. J. Reilly that the Mahoning County Relief had paid the doctors \$2,516.75 for treating 4,102 indigent patients in May. That is 61 cents per patient.

### THIRTY YEARS AGO — SUMMER 1946

Life for the doctors, at least for the returned veterans, was pretty confusing thirty years ago. All of them who wished to or were able to, had come home by then although the *Bulletin* was still printing a list of returned veterans and their service records. Back from the routine of military life they were trying to catch up with the changes in civil practice and get adjusted to the competition, the unusual demands on time and energy and the new interests of the post-war social scene.

The Medical Society was interested in Public Relations. There was to be a big exhibit at the Canfield Fair. Doctors were urged to tell the story of American Medicine to their patients. They were asked to work with Rehabilitation Centers. They put their names on the list with the Veteran's Bureau

with its forms in quadruplicate.

It was very confusing. Some of them thought with nostalgia about the good days on Leyte Gulf.

### TWENTY YEARS AGO — SUMMER 1956

Dr. Robert Wiltsie opened an office for the practice of pediatrics in the new Wickliffe Medical Center. Kurt Wegner opened his office for the practice of pediatrics and pediatric cardiology in association with Sidney Davidow,

Simon Chiasson and Kalmin C. Kunin were certified by the American Board of Obstetrics and Gynecology.

New members featured that month were: James R. Sofranec, Jack Mal-

koff and Raymond S. Boniface.

### TEN YEARS AGO — SUMMER 1966

President Resch wrote: "In spite of public desire for the family physician, in spite of an increasing number of areas without any medical service, and in spite of the attrition of those existing men; medical educators and hospitals are discouraging this field of medicine. The G.P. is to become extinct. Suburban areas will soon have no immediate medical service. 'All chiefs and no indians will certainly be the situation unless those responsible give some serious thought to this problem. Will the 'Ivory Tower' destroy the doctor of the people?"

Editor Robert Jenkins wrote: "Of all the organizations that physicians belong to, I believe that the County Medical Society is the one that can be best described as having the care and feeding of the physicians as its primary interest. Since we have many mutual problems to solve in the year ahead, I believe it behooves us to take advantage of the one organization that is look-

ing out for our interest.

"The program committee is offering a good program. The dinners are always good. This is a chance to meet 300 of your fellow physicians and exchange views. One night per month in the coming season, invested in better medicine for Mahoning County, is a small price. I urge you to mark your calendar and attend regularly."

—J. L. F.

### MEDICAL ASSISTANTS DINNER NEXT MONTH

The biggest bash of them all — The Medical Assistants Dinner — is set for Thursday, Oct. 14. The annual event, bolstered by larger attendance every year, has finally burst the seams and moved to a new locale. This year the dinner will be at Holiday Inn on Belmont Ave. Special mention should be made of the Captain's Table at the Ramada Inn, whose service and food was so good that they attracted attendance to the point where they could no longer handle the crowd without enlarging the banquet hall. They served 346 persons at the dinner last year.

Doctors are reminded that this is the doctor's party for their girls. Dr. George Dietz, chairman, asks fellow members to send *all* of their girls, and he promises them fun, music, entertainment, good food, and lots of doorprizes. He asks members to watch for the pink flyer and to return the reser-

vation slip to the Medical Society office.

### SHAMP PROSTHETIC CENTER INC.

Complete Orthotic and Prosthetic Services



3501 South Ave. Youngstown, Ohio 44502

PH: 788-2435

N. Joseph Shamp, C.P.

William W. DeToro, C.O.

### **NEW OB-GYN SOCIETY FORMED**

A new organization, "The Youngstown Society of Obstetricians and Gynccologists," was organized during the summer. Dr. Jordan Dentscheff, president, stated, "This society is new but very vital in representing North-castern Ohio and Western Pennsylvania obstetricians and gynecologists. Our quarterly meetings will be of very high scholastic-academic standards and the ultimate goal of the society is to give the best possible obstetrical and gynecological care in this vicinity."

Other officers are: Dr. John Guju, president-elect; Dr. Milton Lenhart, secretary-treasurer; Dr. Vincent Lepore, assistant secretary-treasurer; and Drs. S. W. Chiasson and Paxton Jones, members-at-large of the execu-

tive committee.

### OSMA QUESTIONNAIRE

Did you fill-out and return the "Medical Malpractice Suit Questionnaire" to the Ohio State Medical Association? If not, it is very important that you

do so today!

The Questionnaire, printed on green paper, has been received by every OSMA member as the first page in August issue of the Ohio Medical Journal. The State Association says, "The greater the response, the better the picture of the liability suit situation here in Ohio."

### **NEW MEMBERS**

Since the last publication of the *Bulletin* in June, the following applications for membership have been approved by Council:

ACTIVE: Frederick W. Kunkel, M.D. John R. LaManna, Jr., M.D. Herbert A. Parris, M.D.

B. A. Slabochova, M.D.

ASSOCIATE: Joseph Paul Cleary, M.D.
Robert Joseph Cuttica, M.D.
Prabhudas Lakhani, M.D.

Bruce Mervis, M.D.

Each applicant will become a member of the Mahoning County Medical Society 15 days after publication in the *Bulletin*, unless objection is filed in writing with the secretary before that time.

### OSMA FORMS INSURANCE COMPANY

The unprecedented August 1st special meeting of the House of Delegates of the Ohio State Medical Association was attended by Dr. Pichette, Dr. Sovik, Dr. Schreiber, Dr. Anderson, Dr. Tandatnick and Mr. Rempes.

The purpose of the meeting was to consider the formation of a professional liability insurance company to be owned by the Ohio State Medical Association. Following long hours of debate, the House voted for approval and formation of the company is now under way.

### ANTI-TRUST SUIT ANNOUNCED

A news story on August 24 announced an anti-trust suit filed in U. S. District Court against six defendants, including the Mahoning County Medical Society, the Eastern Ohio Council of Medical Staffs, Inc., and Drs. Anderson, Chiasson, Pichette and Tandatnick.

As of August 30, the date that the Bulletin went to press, the complaint

had not been served on any of those named.

The story named Atty. Gen. William J. Brown as the filer of the complaint.

### PROCEEDINGS OF COUNCIL

### (Excerpts from June 22, July 20 and Aug. 10 meetings)

Dr. Pichette, Sixth District Councilor, reported that the OSMA had changed its policy of reviewing fees for third parties, on the advice of the Association's legal counsel, based on the "Goldfarb" decision. To continue would put OSMA in jeopardy of antitrust litigation. Dr. Sovik stated that this will be brought to the attention of the MCMS Grievance Committee.

The motion was made by Dr. Pichette, and properly seconded, that a letter be sent to Dr. Jack Schreiber from Council stating our pleasure and pride in his achievement of the position of Delegate to the American Medical

Association. Motion was passed.

Council considered the subject of M.D. and D.O. degrees and listings. A letter from Dr. Stanford was read in which he stated that he had nothing to do with the listing of M.D. after his name in the white pages of the telephone directory. A letter from the AMA was read in which they stated that the AMA directory does not list degrees and that the only way to distinguish between the two is by the listing of the college attended. A letter was read from the Ohio State Medical Board stating that the Board does not have the power to confer a degree and that an osteopathic physician, in accordance with the AOA Code of Ethics, must designate his osteopathic school of practice in all professional uses of his name.

Considerable discussion ensued, in which opinions were heard from the osteopathic physicians in attendance. The executive secretary was instructed to find out the deadline for the next telephone directory listings. The motion was made by Dr. Abdu, and properly seconded, that the Mahoning County Medical Society submit a listing of all its members, D.O. and M.D., to the telephone company to be listed under the general category of "Physicians and Surgeons," without any degree designation. Again it was emphasized that only one listing be used in the yellow pages. Four of the six who were listed wrote letters of apology. Motion was passed.

The executive secretary was instructed to write to the Ohio State Medical Board for an explanation of their practice of issuing M.D. certificates

to physicians with a M.B. degree.

Dr. Sovik called to attention of Council a letter from the Allegheny County Medical Society (Pittsburgh) advising area medical societies that they are conducting an intensive TV and publicity campaign of reexamination of those patients receiving radium treatments approximately 25 years ago. It was noted that there may be some queries in our area as a result of their publicity.

Dr. Anderson reported on the proposed flu vaccine immunization and meetings with the Mahoning County Board of Health. Dr. Sovik announced that Dr. Kurt Wegner has accepted the appointment of representing the Mahoning County Medical Society in the program. The motion was made by Dr. Anderson, and properly seconded, that the council of the Mahoning County Medical Society support, cooperate with and lend all possible assistance to the national influenza vaccine program. Motion was passed.

It was noted that OSMA has contracted with Management Horizons, Inc. to conduct a major research project on the malpractice problem that will include a detailed plan developed for an extensive program of legal research, an insurance feasibility analysis, consumer research and public information. It was noted that Dr. Riberi had suggested a special meeting in regard to increased rates, and that this might be arranged for September. The hearing dates on rate increases have been set for July 7-8 in Columbus. The next speaker's subject at the Sept. 21st meeting will be on "Medical Liability."

Discussion ensued concerning the recent request from the Welfare Department for physicians to sign a "provider agreement." It was noted that an OSMAgram will be forthcoming from the Ohio State Medical Association

stating that doctors may cross out the discriminary agreement (#3) if they do sign. The other parts of the agreement are Medicaid Law and must be signed if the physician wants payment. In testimony before the Select Committee on Welfare, Dr. Robert N. Smith, Toledo, stated, "It is up to the Legislature to find and to implement alternatives that will encourage, not discourage, physician participation - - at the same time, preserving quality of care (for all patients, Welfare and otherwise.)" This stand was approved by Council.

Dr. Sovik attended the recent MSAHEN meeting and gave a report to

Council.

A legislative meeting of the Auxiliary chairman, Mrs. Melnick, the Legislative chairman, Dr. Caccamo, Dr. Sovik and Mr. Rempes with Brent Mulgrew of the OSMA staff and Mike Konacek from AMPAC took place on June 3rd.

The Myasthena Gravis Foundation requested the Medical Society to be

aware of their recent MG Day.

A copy of a Mailgram was read in which a patient questioned his congressman on the need for such complex Medicare forms.

### July 20

Dr. Sovik stated that the purpose of this special meeting is to ask direction from our delegates who will be attending the specially-called OSMA

House of Delegates meeting, Sunday, Aug. 1st, at Columbus.

Dr. Pichete reviewed the topics to come up for discussion at the Columbus meeting - - a proposed malpractice insurance company to be owned by the physicians of Ohio, and proposals for countersuit of unwarranted malpractice cases against Ohio physicians.

In the course of discussion, the statement of the Cleveland Academy of Medicine was read, in which they objected to malpractice insurance premium increases being asked by insurance companies in Ohio, and particularly the increase being requested by the JUA. The statement contained statistics to

substantiate the objection.

Following considerable discussion, the motion was made, seconded and duly passed that the delegates be instructed to agree with the general concept of the malpractice insurance company as proposed by the OSMA, but not to give approval without more definite information about the suggested "stringent underwriting," and about the experience of similar physician-owned companies in other states.

It was agreed that the delegates would go to Columbus on Saturday, in order to hold a Sixth District caucus meeting at 9:00 Sunday morning, prior to the meeting of the House at 10:00. There being no money budgeted for an extra OSMA House of Delegates meeting, Mahoning delegates will pay

their own expenses.

Those going to the meeting will be: Dr. C. E. Pichette, Dr. Jack Schreiber, Dr. James Anderson, Dr. William E. Sovik, Dr. J. W. Tandatnick and Howard Rempes.

### August 10

A series of letters between the Mahoning County Medical Society and the Ohio Bell Directory Co. were read. The series is an ongoing attempt to work out the problems that have arisen concerning yellow page listings. The motion was made by Dr. Anderson, and properly seconded, that we continue correspondence and that we convey to the phone company that the basic desire of the Medical Society is to have a listing to include D.O.s and M.D.s with the respective degree listed after the doctor's name if the doctor so desires. Motion was passed.

A note was read from Dr. Kiskaddon stating that he could not attend the August meeting of Council, but would be able to attend the September meeting to discuss the position of the physician in the Mahoning Valley

Health Planning Assn.

A letter was read from the Easter Seal Society seeking approval by the Mahoning County Medical Society for that organization to conduct evaluations for that the Ohio Rehabilitation Services Commission, Bureau of Disability Determination. The motion was made by Dr. Anderson, and properly seconded, that a letter be sent to the Easter Seal Center stating that we feel that evaluation should be done by the patient's private physician when possible, or by another physician when it is not possible for the patient's own physician to do it, and that the Easter Seal Center be used in a rehabilitative capacity as decided by the physicians involved. Motion was passed.

### DR. McCANN AWARDED HONORARY DEGREE

Dr. John N. McCann, a past-president of the Mahoning County Medical Society, was awarded an honorary degree of doctor of medical arts at the

spring commencement of Youngstown State University in June.

Dr. McCann was first chairman of the board of trustees of the university as a state institution. He is a past-president of the Ohio Board of Medical Examiners, and of the Federation of State Medical Boards. He is a member of the executive committee of the board of trustees of the Youngstown Educational Foundation, a non-profit organization that provides financial support for the university, its students and faculty.

### CME REQUIREMENT BEGINS JAN. 1977

Continuing Medical Education for all Ohio physicians is mandatory by law — but not yet! The law takes effect on Jan. 1, 1977 and requires that 150 hours of CME be obtained over a three-year period as a prerequisite to renewal of license for 1980.

The Ohio State Medical Board is still working out reporting procedures and other details. An up-to-date account is contained in the August issue of the Ohio Medical Journal, page 458. The November issue of the Journal promises to give extensive information on the program.

### **Classified Advertising**

#### FOR SALE

Medical office building. 2 suites. 435 Gypsy Lane. Across from North Side Hospital. For appointment, call Dr. David Brown

747-0751, ext. 465 or 758-2439

#### FOR SALE

Four bed-room home. 2161 Arms Drive. Liberty. For appointment, call

Dr. David Brown 747-0751, ext. 465 or 758-2439

#### OFFICE FURNITURE

From psychiatrist's office - - 4 desks, 4 waiting-room chairs, 3 stenographer chairs, bookcase, file cabinet, coat-rack.

Mrs. Doris Wrobel
533-7121

#### OFFICE FURNITURE

Practice closed. Office furniture for sale. Please phone to make arrangements to see it.

Phone 758-2495

#### POSITION WANTED

Certificated medical assistant and experienced receptionist desires full-time or part-time work in physician's office.

Mrs. Beverly Patoray Phone: 549-3445

#### FOR LEASE

FMC Motor Home, 29'8". Sleeps six comfortably. All luxury options. A true land yacht. Rates: \$550 per week plus 12¢ per mile.

Sidney C. Keyes, M.D. 548 Gypsy Lane Youngstown, O. 44505 Phone (216) 744-1184

#### OFFICE SPACE AVAILABLE

1200 sq. ft. 6 spacious rooms, including private bath. Will remodel to suit tenant. Second floor with elevator service. All utilities furnished. Air conditioned. Ample parking. Good security. Wittenauer Bldg. in heart of Poland. Rental, \$375.

Phone 757-4262



Specialists for in-the-home medical oxygen and respiratory therapy. Sales and rentals.

#### NO MORE TANKS!

The amazing Bendix Respiratory Support System makes bulky, high-pressure oxygen cylinders a thing of the past. This attractive, furniture-like unit literally manufactures oxygen from normal room air. The RSS draws room air through a series of carbon filters and molecular sieve beds to remove impurities and extract nitrogen content. The resulting oxygen enriched air, dialed in at concentrations of 90% at 2 liters per minute to 48% at 10 liters per minute, is delivered to the patient through conventional cannulas, masks and humidifiers. RSS operates without liquid or high-pressure cylinders and requires no chemical or gas filling. And, the high cost, inconvenience and patient apprehension of oxygen tanks in the home is eliminated. Only a small portable back-up cylinder is recommended. RSS operates on regular household current and is medicare-approved for purchase or rental.



(216) 746-8871



Bennett AP-5 and Portabird Portable Respirators for IPPB Treatment



PORTABIRD

### **BENNETT AP-5**

All oxygen units and respiratory therapy equipment installed in patient's home by trained therapists . with written follow-up reports to prescribing physician.

### PATIENT CARE CENTER ALSO FEATURES

- Sale and rental of hospital beds, wheelchairs, bedside commodes, traction and many other patient aids and supplies.
- Oxygen cylinders and portable units.
- Expert service and repair.

- Ostomy supplies.
- 24-hour emergency phone line thru Medical-Dental Bureau.
- Delivery anywhere.
- A big, bright, beautiful and barrier-free showroom

# No.3 As potent as the pain it relieves.



- as potent as the pain you need to relieve in patients with fractures, sprains, strains, wounds, contusions, and the pain of surgical convalescence
- unlike acetaminophen/codeine combinations; it does not sacrifice anti-inflammatory action

### NOT TOO MUCH

■ potent—yet not excessive ■ addiction liability low

#### **NOT TOO EXPENSIVE**

- brand-name quality, yet reasonable in cost
- readily available in both hospital and local pharmacies

#### (III CONVENIENCE

 telephone Rx in most states, up to 5 refills in 6 months at your discretion (where state law permits)

# EMPIRIN® COMPOUND WITH CODEINE NO.3

codeine phosphate\* (32.4 mg) gr  $\frac{1}{2}$ . Each tablet also contains: aspiringr 3%, phenacetin gr 2%, caffeine gr $\frac{1}{2}$ % warning—may be habit-forming.



Burroughs Wellcome Co. Research Triangle Park North Carolina 27709